

## 1. **Purpose:**

SMART-TD invites members to submit original t-shirt designs that reflect the Union's values, mission, and solidarity.

## 2. **Eligibility:**

This contest is open to all SMART-TD members in good standing and/or their family members. Participants under the age of 18 must submit a signed parental/guardian consent form. SMART-TD employees and contest organizers are not eligible to enter.

Prizes for the winning submissions will be awarded to the entrant's Local, or to the Local of the affiliated SMART-TD member if submitted by a family member. Prizes will not be awarded to entrants in their individual capacity.

## 3. **Design Guidelines:**

Theme: Designs must signify a SMART-TD Local or align with SMART-TD's core values such as solidarity, strength, safety, and workers' rights.

Logo Use: A limited license from the SMART General Secretary-Treasurer's Office is typically required to use the SMART and/or SMART-TD logo on any items, including but not limited to t-shirts. For the purpose of submitting a design in this contest, the logo may be incorporated into a design without prior authorization. However, if t-shirts or any other items featuring a design that includes the SMART and/or SMART-TD logo have been produced and/or are planned for production, prior authorization is required. Authorization may be requested via the following link:

[https://smartformrequest.org/logo\\_request.html](https://smartformrequest.org/logo_request.html)

File Format: Submit a t-shirt, a clear photograph of the front and back of the shirt, or the design as vector line art or a high-resolution graphic (minimum 300 DPI at full size) in PDF, .JPG, or .PNG format.

Originality and AI Restriction: All designs must reflect the original, hand-created work of the entrant, Local or printing/embroidery designer. While artificial intelligence (AI) assisted tools (including but not limited to generative image platforms such as DALL-E, Midjourney, Canva AI, or Adobe Firefly) may be used for inspiration or as part of the

creative process, the final submission must demonstrate significant human input and artistic control.

#### **4. Submission Process:**

Entries must be submitted via email to [contest@smart-union.org](mailto:contest@smart-union.org) by August 20, 2025, at 11:59 p.m. EST. Late entries will not be considered for prizes.

By submitting a design, entrants affirm that the submission is an original, human-created work. The entrant also affirms that they have all necessary rights and permissions to use any elements included. Designs found to violate this policy will be disqualified. No submissions will be returned.

#### **5. Winner Selection and Notification:**

Submissions will be reviewed by a committee appointed by the SMART-TD President (“the Design Review Committee” or “the Committee”), which will select a list of finalists based on the criteria outlined below. The finalists’ designs will be posted on SMART-TD’s official Facebook page. The committee will select a First-Place winner. Public voting will be open for a specified period, as announced with the finalist postings. The design that receives the highest number of “likes” by the close of the voting period will be declared the People's Choice Winner.

Winners will be announced on August 29, 2025, via SMART-TD’s website and social media.

By entering the contest, entrants authorize SMART-TD full and exclusive use to place their design in the public viewing gallery, including on its website and social media.

At the sole discretion of SMART-TD, disqualification, forfeiture, and the selection of an alternate winner may result from any of the following:

- Winner’s failure to respond to notification within seven (7) business days after transmission.
- The return of an email notification as undeliverable after three (3) attempts.
- Winner’s failure to provide original design files, failure to submit a completely original design, or failure to execute and return a release form.

SMART-TD shall have no liability for the Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for the Winner's provision of incorrect or otherwise non-functioning contact information. Any violation of these Official Rules by any Winner, as determined in SMART-TD's sole discretion, will result in the Winner's disqualification as the Winner of the contest and all privileges as the Winner will be immediately terminated.

## **6. Prizes:**

First Place: \$2,500 awarded to the Local to purchase USA-made t-shirts featuring the winning design, printed at a union printshop.

People's Choice: \$1,500 awarded to the Local to purchase USA-made t-shirts featuring the second-place design, printed at a union printshop.

The entrant and/or the winning Locals will not receive any compensation other than the prizes associated with their place.

## **7. Legal Terms and Indemnification:**

By submitting a design, each entrant represents that the submission is their original, human-created work, and that they have all necessary rights and permissions to use any elements included. Entrants further affirm that they have reviewed and agree to abide by these Official Rules, including all eligibility requirements, and understand that the results of the contest are final in all respects.

Each entrant agrees to **indemnify and hold harmless SMART-TD**, its officers, employees, and representatives, from and against any and all suits, claims, damages, liabilities, judgments, losses, and expenses (including reasonable attorneys' fees) arising from any third-party claims related to copyright infringement, misappropriation, or other violations of intellectual property or proprietary rights in connection with SMART-TD's use, publication, reproduction, distribution, or commercialization of the submitted design.

This contest is subject to all applicable federal, state, and local laws and regulations, and is void where prohibited by law.